

## Sales Plan

We do not like to leave anything to chance! We are aware that sometimes it may be necessary to improvise or adapt, but we believe that it is necessary to have a solid basis with which to start working, and for that reason we created our unique Sales Plan.

We divide it in three parts:

### Marketing Plan

1

It's time to choose the path, consider valuation, a detailed market study, and our SWOT analysis. Based on these, we will decide which actions are best to take and the strategy to be followed.

### Sales Plan

2

Our weekly roadmap: how and when the agreed actions are taking place, a thorough analysis of the results of these actions and of course how and when information will be shared with the owner. This allows us to always make the right calls.

### After Sales Service

3

Our work does not end with the sale. We will take care of all the necessary steps for the tranquility of the property such as the process of municipal capital gain.